

December 1, 2007

IBP Columbus, a leading provider of professional building products such as fireplaces, insulation and bathroom supplies, launches new website to increase the value provided to its customers and partners.

Columbus, OH (November 1, 2007) – IBP Columbus, a leading provider of quality installed building products and services has launched their new comprehensive website. The new online presence features all four of the companies which make up the IBP Columbus family of products and services: Swan Freedom, Edwards/Mooney & Moses, Cornerstone and Foundations 4 Energy. IBP Columbus has served the Columbus and surrounding counties for over 50 years.

The new website will serve as a tremendous resource for new and existing customers. Customer can quickly locate detailed product information, take a virtual tour of the product showroom and contact certified design and installation professionals.

"Having each company and their products and services in one central location will improve our ability to deliver IBP's unique message." Said Mark Lomax, Regional Mgr of IBP Columbus. "We have some of the finest products in the industry and our customers spend more time shopping online – we need to show this quality and build their confidence."

"We want it as easy for our customers to make a decision about their building products, said George Kern, Sales Mgr- IBP Columbus. "Our quality shows in the work we do and the service we provide, this will make our customers' experience more enjoyable."

ABOUT IBP COLUMBUS | COLUMBUS BUILDING PRODUCTS

IBP Columbus and their family of companies have been serving Columbus area customers since 1949 with the highest quality building products and services. IBP Columbus consists of Swan Freedom, Edwards/Mooney & Moses, Cornerstone Energy Conservation Products and Foundations 4 Energy. Swan Freedom is a leader provider of bathroom products such as shower doors, mirrors and closet systems. Edwards/Mooney & Moses is one of the area's top building insulation companies. Cornerstone Energy Conservation Services is an accredited energy rating company which helps builders and architects with Energy Star requirements. Foundations 4 Energy is the oldest waterproofing applicator in the area.

For additional information, please visit www.IBPColumbus.com

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